



Outdoor Season

Our outdoor Wooden O Shakespeare productions are presented in local parks and attract **12,000 community members** each summer. The performances are offered free-of-charge to the public and the productions are designed for audiences of all ages. In 2013, Wooden O celebrates its 20th anniversary, marking two decades of bringing high-caliber, professional Shakespeare to the parks in our region. We will present **39 free park performances** of *The Tempest* and *Henry V* in **12 parks** across the Puget Sound.

Wooden O Sponsorship Levels:

	Season \$7,500+	Presenting \$5,000	Producing \$2,500	Patron \$1,500
Brand Category Exclusivity	X			
Brand Activation Space On-Site*	One Date			
Reserved Lawn Chair Seating at Performance <i>Lawn chairs provided by SSC</i>	4 per Production <i>Total of 8</i>	2 per Production <i>Total of 4</i>		
Brand Category Exclusivity	X	X	X	
Dedicated Facebook Mention <i>3,000+ likes</i>	Two Posts	One Post		
Dedicated Twitter Mention <i>600+ followers</i>	Two Posts	One Post		
Brand Inclusion in eNewsletter <i>7,300+ contacts</i>	X	X		
Logo & Link Featured on SSC's Website <i>22,000+ unique visits per month</i>	Three Months	Three Months	Three Months	
Logo Inclusion on Production Posters <i>500 distributed in 9 cities across the Puget Sound region</i>	Identified as "Season Sponsor"	X	X	
Logo Inclusion on Production Postcard <i>10,000 distributed</i>	Identified as "Season Sponsor"	X	X	
Logo Inclusion on Production Program <i>3,000 distributed</i>	Identified as "Season Sponsor"	X	X	
Logo Displayed at On-Site Resource Table	Identified as "Season Sponsor"	X	X	X
Donor Listing in all SSC Production Programs for 18 months	X	X	X	X

Note: Sponsorship agreements must be received prior to print deadlines to be included in printed materials.

*Activation space to be approved by SSC and staffed by Sponsor.