



## Indoor Season

Each year, Seattle Shakespeare Company mounts a full indoor season of classical plays presented at the Seattle Center. These fresh and artistically powerful productions employ 200 professional artists and attract more than **22,000 audience members** annually.

### Indoor Sponsorship Levels:

	Season \$15,000+	Title \$10,000	Producing \$5,000	Supporting \$2,500
<b>Brand Category Exclusivity</b>	X			
<b>Brand Activation Space On-Site*</b>	One Production			65 179
<b>Featured Article in Program**</b>	One Production			
<b>Recognition from Stage during Preshow Speech</b> <i>3,800 attendees per production, 15,000 per season</i>	Full Season	One Production		
<b>Dedicated Facebook Mention</b> <i>3,000+ likes</i>	Two Posts	One Post		
<b>Dedicated Twitter Mention</b> <i>600+ followers</i>	Two Posts	One Post		
<b>Brand Inclusion in eNewsletter</b> <i>7,300+ contacts</i>	Two eNews Blasts	One eNews Blast		
<b>Logo &amp; Link Featured on SSC's Website</b> <i>22,000+ unique visits per month</i>	Nine Months	Three Months	Three Months	
<b>Logo Inclusion in Subscriber Brochure</b> <i>12,000+ households</i>	X	X		
<b>Logo Inclusion in Subscriber Packets</b> <i>750+ households</i>	X	X		
<b>Logo Inclusion on Production Posters</b> <i>250 distributed</i>	Full Season	One Production	One Production	
<b>Logo Inclusion on Production Postcards</b> <i>10,000 distributed</i>	Full Season	One Production	One Production	
<b>Donor Listing in all SSC Production Programs for 18 months</b>	X	X	X	X
<b>Opening Night VIP Tickets</b> <i>Includes catered reception with Artistic and Managing Directors</i>	4 per Production (16 total)	2 per Production (8 total)	4 for One Production	2 for One Production

**Note:** Sponsorship agreements must be received prior to print deadlines to be included in printed materials.

\*Activation space to be approved by SSC and staffed by Sponsor.

\*\*Article must be approved by SSC.